

ICS GmbH





**THE HARDEST AND LOUDEST
FESTIVAL IN THE WORLD**





01 OUR EVENTS HEAVY METAL



Wacken



August



75,000 paying visitors
85,000 on location



> 1,000,000



m 69% / f 31%



average



Artists in the last few years:
Judas Priest, Nightwish,
Volbeat, Iron Maiden,
Motörhead, Rammstein and
many more



wacken.com















MORE NOISE



02 OUR EVENTS HEAVY METAL



Wacken



February



5,000 paying visitors



43,000



m 58% / f 42%



average



Artists in the last few years:
Saltatio Mortis,
Subway to Sally, Mono Inc.
any many more



wacken-winter-nights.com





HAMBURG METAL DAYZ

03



Hamburg



September



1,500



8,000



m 70% / f 30%



high



Artists in the last few years: Skindred, Equilibrium, DAD, Knorkator and many more



hamburg-metal-dayz.com

RELOAD FESTIVAL

04



RELOADFESTIVAL
SULINGEN | GERMANY



Sulingen



August



15,000



50,000



m 65% / f 35%



average



Artists in the last few years: Sabaton, In Flames, Limp Bizkit, Papa Roach, Flogging Molly, Dropkick Murphys and many more



reload-festival.de

RHEINRIOT

05



RheinRiot



Cologne



June



1,400



1,300



m 70% / f 30%



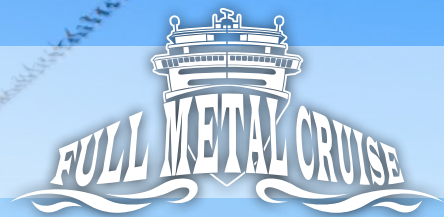
average



Artists in the last few years: Body Count, Emil Bulls, Anisokai and many more



seaside-touring.com



06 OUR EVENTS HEAVY METAL AND TOURISM



Many different ports
throughout Europe



September



2,500 paying visitors



40,000



m 60% / f 40%



high



Artists in the last few years:
Arch Enemy, Emil Bull,
Santiano, Dragonforce,
Callejon and many more



full-metal-cruise.com





FULL
METAL
HOLIDAY



07 OUR EVENTS HEAVY METAL AND TOURISM



Mallorca, Spain



October



2,500



21,000



m 60% / f 40%



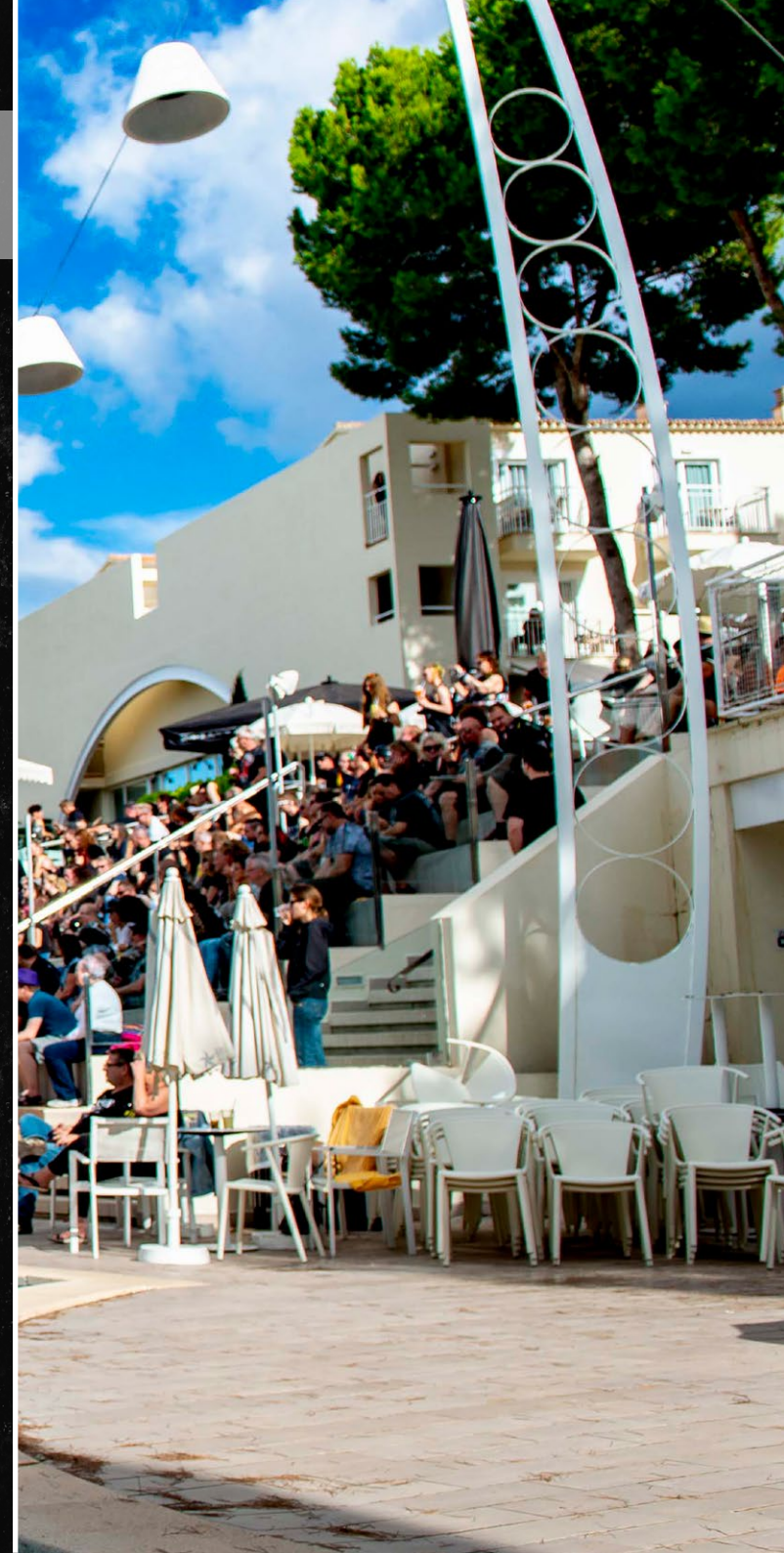
high



Artists in the last few years:
Powerwolf, Kreator, DORO,
Emil Bulls and many more



full-metal-holiday.com





WERNER RENNEN



08 OUR LOCAL EVENTS



Hartenholm



August



30,000



68,000



m 74% / f 26%



average



Artists in the last few years:
Scooter, Kim Wilde, BAP,
Torfrock, The Bosshoss,
Fury in the Slaughterhouse,
Santiano, Flogging Molly,
Olli Schulz and many more



werner-rennen.de












STARS AT SEA

09









-  North Sea, Baltic Sea
-  May
-  daily 2,600 / total 5,500
-  m 50% / f 50%
-  high
-  Artists: Udo Lindenberg, Peter Maffay, David Garrett and many more
-  stars-at-sea.com

HUSUM OPEN AIR

10



nospa **HUSUM OPENAIR**

-  Husum
-  August
-  10,000
-  m 50% / f 50%
-  average
-  Artists in the last few years: Marc Forster, 90er Party Deluxe and many more

STARS AT THE BEACH

11











-  Heiligenhafen
-  August
-  4,000
-  1,700
-  m 50% / f 50%
-  average
-  Artists in the last few years: Wincent Weiß, Revolverheld, 90er Party Deluxe, Mark Forster and many more
-  stars-at-the-beach.de

RADIO BOB ROCK CAMP

12






-  Kiel
-  June
-  6,200
-  197,000
-  m 60% / f 40%
-  average
-  Artists in the last few years:
Rose Tattoo, Extrabreit,
Torfrock and many more
-  radiobob.de

KULTUR AUF DEN HALLIGEN

13



-  Hallig Langeness
-  May until September
-  2,600
-  2,700
-  m 60% / f 40%
-  high
-  Artists in the last few years: Illegal
2001, Torfrock, Wingenfelder and
many more
-  kulturaufdenhalligen.com

SOUL KITCHEN

14



ESTD. 2014



-  St. Peter-Ording
-  September
-  25,000
-  24,000
-  m 50% / f 50%
-  high
-  Artists in the last few years:
Weather Girls, Wingenfelder,
Yared Dibaba, Mousse-T, Stefan
Gwildis and many more
-  soulkitchen-spo.de

ZUM WACKINGER

15



Wacken



non-seasonal
series of events



2,250



1,000



m 50% / f 50%



average



Artists in the last few years:
Yared Dibaba, Illegal 2001
and many more



landgasthof-wacken.de

PUNSCHWALD

16



Itzehoe, Flensburg



November/December



up to 100,000



1,800



m 50% / f 50%



average



punschwald.de

KALKBERG EVENTS

17



Bad Segeberg



May



daily 9,500 / total 47,500



m 50% / f 50%



average



Artists in the last few years: Santiano,
Mark Foster, Fury In The Slaughterhouse,
Vanessa Mai and many more



kalkberg-events.de

BEHIND THE SCENES



Event Conception

Event Management

Event Production

Booking

Artist Management

Hospitality

Tour Management

Event Management

Agency

Tourpromotion

JENSEN
&
COMPANY

ICS
MARKETING GMBH

METALTIX
WWW.METALTIX.COM

Tickets für Konzerte, Theater & Events
SHTICKETS
SCHLESWIG HOLSTEIN TICKETS

Finance

Business Management

Assistance

Social & Online Marketing

Campaign Development

Product Development

Content | Video | Promotion

Business Development

Sponsoring

Research

Ticketing

